

**Dienger, Whitney**

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**From:** Connell II, Jim  
**Sent:** Monday, September 10, 2012 4:30 PM  
**To:** Dienger, Whitney  
**Subject:** FW: Tennis runover station change for 6p news

Jim Connell  
National Sales Manager  
WKRC/EKRC-TV  
Cincinnati, Ohio  
P (513) 763-5481  
F (513) 763-5562  
E [jconnell@local12.com](mailto:jconnell@local12.com)

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**From:** Connell II, Jim  
**Sent:** Monday, September 10, 2012 4:29 PM  
**To:** Williams, Lynda  
**Subject:** FW: Tennis runover station change for 6p news

Jim Connell  
National Sales Manager  
WKRC/EKRC-TV  
Cincinnati, Ohio  
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**From:** Williams, Lynda  
**Sent:** Monday, September 10, 2012 12:49 PM  
**To:** Connell II, Jim  
**Subject:** Tennis runover station change for 6p news

Romney 9812553 est 62 from contract 54454 to EKRC 55168

American Crossroads est 690 9776176 from contract 45123 to EKRC 55172

Sherrod Brown 9810509 from contract 53876 to EKRC 55175

Obama est 1536\*a 9795105 from contract 50836 to 55177

DSCC est 1703 9808841 from contract 53519 to 55180

Lynda Williams  
Local 12/CIN CW  
National Sales Assistant  
p 513/763-5507  
f 513/763-5562  
[LWilliams@local12.com](mailto:LWilliams@local12.com)

# ORDER



**Orders**  
**Order / Rev:** 55168  
**Alt Order #:**  
**Product Desc:**  
**Estimate:** 62 9812553 54454  
**Flight Dates:** 09/07/12 - 09/07/12  
**Original Date / Rev:** 09/10/12 / 09/10/12  
**Order Type:** GENERAL

**CW Cincinnati**  
 Millennium Washington DC  
 MNAT  
 National

**Agency**  
**Name:** American Rambler Pro  
**Buying Contact:**  
**Billing Contact:**  
 138 Conant St.  
 Beverly, MA 01915

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Romney/R/President  
**Demographic:** HH  
**Product Codes:** Presidential Elections  
**Priority:** P-3  
**Revenue Codes:** AGY, POL-CAND, GEN

**New Business Thru:**  
**Order Separation:** 00:00:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/07/12	3	\$1,500.00	\$1,275.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	3	\$1,500.00	\$1,275.00	0.00
<b>Totals</b>	<b>3</b>	<b>\$1,500.00</b>	<b>\$1,275.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
CW Cincinnati	30%	\$1,500.00
Market	100%	\$5,000.00

Competitive Share	Share	Total
UNKWN	70%	\$3,500.00
WCPO	0%	\$0.00
WKRC	0%	\$0.00
WLWT	0%	\$0.00
WSTR	0%	\$0.00
WXIX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	EKRC	09/07/12	09/07/12	M-F 6p-630p	CM	6p-630p	----F--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
				M-F 6p-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/03/12	09/09/12	----F--	3	\$500.00	0.00								
													<b>Totals</b>	<b>3</b>	<b>\$1,500.00</b>